

REAL CHRISTMAS TREE BOARD

Board Meeting

October 13, 2022

Via Video Conference

Welcome and Roll Call: The meeting was called to order at 11:00 a.m. Eastern time by Chairman, Roger Beyer.

Board Members in Attendance: Chuck Berry, Bob Schaefer, Roger Beyer, Jane Neubauer, Mark Schmidlin, Renee Beutell, Bill Brawley, Derek Ahl, Gary Westlake, Charles Fowler, and Larry Downey

Board Members Not in Attendance: Mike Cocco

USDA Representative(s) in Attendance: George Webster

Staff in Attendance: Marsha Gray and Jenny Tomaszewski

Guests in Attendance: Jeff DeLyser

Presentation of 2021-22 Fiscal Year Financial Audit:

Jeff DeLyser with Propp, Christensen, Caniglia, LLP reviewed the audit prepared by their firm for the CTPB 2021-2022 fiscal year. The auditor provided a clean opinion with no issues and no corrective actions to report.

It was **MOVED** by Bob Schaefer and **SECONDED** by Mark Schmidlin to accept the draft audit as it was presented. **MOTION APPROVED.**

Jeff DeLyser left the meeting following his report.

For the Good of the Order/Announcements:

- Marsha Gray encouraged all Board members to visit the RCTB resources page to view the four media training videos that John Armato produced to help prepare for media interviews. Gray shared that she will also send a corresponding messaging document to Board members to help with good talking points.
- Bob Schaefer shared he has been contacted for media interviews.
- Charles Fowler shared that artificial trees are already being displayed in stores in North Carolina.
- Mark Schmidlin congratulated Marsha Gray and Bob Schaefer for a clean audit report.

Meeting Schedule:

- a. The next Board meeting will be held Thursday, January 12, 2023, at 11:00 a.m. Eastern time.
- b. The next in-person Board meeting will be held in Oregon in February 2023, firming up a specific day – this meeting will be in conjunction with the Pacific Northwest Christmas Tree Association meeting on February 16-17. Marsha Gray will coordinate with PNWCTA director.

Adjourn:

It was **MOVED** by Chuck Berry and **SECONDED** by Bill Brawley to adjourn the meeting. **MOTION APPROVED.**

Chairman Roger Beyer adjourned the meeting at 11:38 a.m. Eastern time.

Respectfully Submitted,

Gary Westlake
Secretary